

## WEconnect Cookie disclosure

WEconnect uses cookies to display our website correctly and consistently, to ensure that our messaging is relevant and effective, and to help people discover us more easily. The cookies below are listed by type.

**Preferences:** These cookies remember the preferences you have selected for our website.

Cookie Name: lang

Provider: ads.linkedin.com

Type: HTTP

Expiry: Session

Used: [www.weconnectrecovery.com](http://www.weconnectrecovery.com)

Purpose and description: Remembers selected language on the website

Initiator: Script tag

page source: Line number 266

Source: <https://snap.licdn.com/li.lms-analytics/nsight.min.js>

Data is sent to : Ireland (adequate)

**Statistics:** These cookies help us understand how you interact with our website. **This information is reported anonymously.**

Cookie name: @@History/@@scroll|#

Provider: Weconnectrecovery.com

Type: HTML

Expiry: Persistent

Used: Weconnectrecovery.com/faqs

Purpose and description: This helps us learn whether our FAQ is being utilized and what people are looking for.

Initiator: Script tag,

Page source: line number 95

Source:

<http://www.weconnectrecovery.com/wp-content/plugins/landing-pages//shared/assets/js/frontend/analytics/inboundAnalytics.min.js>

Data sent to: United States

Cookie name: \_ga

Provider: weconnectrecovery.com

Type: HTTP

Expiry: 2 years

Used: weconnectrecovery.com

Purpose and description: registers a unique ID used to generate statistical data on how the visitor uses this website.

Initiator: Script tag  
Page source: line number 9  
Source: <https://www.googletagmanager.com/gtm.js?id=GT>  
Data sent to: United States

Cookie name: `_gat`  
Provider: [weconnectrecovery.com](https://weconnectrecovery.com)  
Type: HTTP  
Expiry: Session  
Used: [weconnectrecovery.com](https://weconnectrecovery.com)  
Purpose and description: Used by google analytics to throttle request rate  
Initiator: script tag  
Page source: line number 9  
Source: <https://www.googletagmanager.com/gtm.js?id=GT>  
Data sent to: United States

Cookie name: `_gid`  
Provider: [weconnectrecovery.com](https://weconnectrecovery.com)  
Type: HTTP  
Expiry: Session  
Used: [weconnectrecovery.com](https://weconnectrecovery.com)  
Purpose and description: Registers a unique ID to generate statistical data about how the website is used.  
Initiator: script tag  
Page source: line number 9  
Source: <https://www.googletagmanager.com/gtm.js?id=GT>  
Data sent to: United States

**Marketing Cookies:** These are used to track visitors across websites, in order to tailor advertising content to be relevant and engaging for the visitor.

Cookie name: `ads/user-lists/#`  
Provider: [google.com](https://google.com)  
Type: pixel  
Expiry: session  
Used: [weconnectrecovery.com](https://weconnectrecovery.com)  
Purpose and description: to collect  
Initiator: Script tag  
Page source: line number 9  
Page: [Google.com/ads](https://google.com/ads) via [googleteammanager.com](https://googleteammanager.com)  
Data sent to: United States

Cookie name: `bcookie`

Provider: linkedin.com  
Type: pixel  
Expiry: 2 years  
Used: www.weconnectrecovery.com  
Purpose and description: Used by LinkedIn to track the use of embedded LinkedIn services.  
Initiator: script tag  
Page source: line number 266  
Source: <https://snap.licdn.com/li.lms-analytics/insight.min.js>  
Data sent to: United States

Cookie name: BizID  
Provider: ads.linkedin.com  
Type: HTTP  
Expiry: 2 years  
Used: weconnectrecovery.com  
Purpose and description: Used by LinkedIn to tailor relevant advertising content  
Initiator: script tag  
Page source: line number 266  
Source: <https://snap.licdn.com/li.lms-analytics/insight.min.js>  
Data sent to: Ireland

Cookie name: bscookie  
Provider: LinkedIn.com  
Type: Pixel  
Expiry: session  
Used: weconnectrecovery.com  
Purpose and description: Used by LinkedIn to track the use of embedded LinkedIn services  
Initiator: Script tag  
Page source: line number 266  
Source: <https://snap.licdn.com/li.lms-analytics/insight.min.js>  
Data sent to: United States

Cookie name: collect  
Provider: google-analytics.com  
Type: pixel  
Expiry: session  
Used: weconnectrecovery.com  
Purpose and description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.  
Initiator: script tag  
Page source: line 252

Source: <https://www.google-analytics.com/analytics.js>

Data sent to: United States

Cookie name: fr

Provider: facebook.com

Type: HTTP

Expiry: 3 months

Used: weconnectrecovery.com

Purpose and description: Used by facebook to deliver a series of advertisement produces such as real time bidding from third party advertisers.

Initiator: script tag

Page source: line number 47

Source: [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js)

Data sent to: United States

Cookie name: GPS

Provider: youtube.com

Type: HTTP

Expiry: session

Used: weconnectrecovery.com

Purpose and description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location

Initiator: iframe

Page source: line number 134-135

Source: <https://www.youtube.com/embed/ynlsq7u2ds0?rel=0&showinfo=0>

Data sent to: United States

Cookie name: IDE

Provider: doubleclick.net

Type: HTTP

Expiry: 2 years

Used: weconnectrecovery.com

Purpose and description: measures activity after viewing or clicking an ad to evaluate the efficacy of advertising

Initiator: script tag

Page source: N/A

Source: [www.weconnectrecovery.com/index/html](http://www.weconnectrecovery.com/index/html)

Data sent to: United States

Cookie name: lidc

Provider: linkedin.com

Type: HTTP

Expiry: Session  
Used: weconnectrecovery.com  
Purpose and description: Used by LinkedIn to track embedded services  
Initiator: script tag  
Page source: line number 9  
Source: <https://snap.licdn.com/li.lms-analytics/insight.min.js>  
Data sent to: United States

Cookie name: r/collect  
Provider: doubleclick.net  
Type:HTTP  
Expiry: Session  
Used: weconnectrecovery.com  
Purpose and description: unclassified  
Initiator: script tag  
Page source: line number 9  
Source: <https://stats.g.doubleclick.net/r/collect>  
Data sent to: United States

Cookie name: test\_cookie  
Provider: doubleclick.net  
Type: HTTP  
Expiry:session  
Used: weconnectrecovery.com  
Purpose and description: This determines if a users device supports cookies  
Initiator: script tag  
Page source: line 9  
Source: [www.googletagmanager.com/gtm.js?id=GTM-KC7JL5Z](http://www.googletagmanager.com/gtm.js?id=GTM-KC7JL5Z)  
Data sent to: United States

Cookie name: tr  
Provider: facebook.com  
Type:Pixel  
Expiry: session  
Used: weconnectrecovery.com  
Purpose and description: Unclassified  
Initiator: script tag  
Page source: line 47  
Source: [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js)  
Data sent to: United States

Cookie name: UserMatchHistory  
Provider: ads.linkedin.com

Type: HTTP  
Expiry: 179 days  
Used: weconnectrecovery.com  
Purpose and description: Unclassified  
Initiator: script tag  
Page source: line number 266  
Source: <https://snap.licdn.com/li.lms-analytics/insight.min.js>  
Data sent to: Ireland

Cookie name: VISITOR\_INFO1\_LIVE  
Provider: youtube.com  
Type: HTTP  
Expiry: 179 days  
Used: weconnectrecovery.com  
Purpose and description: Estimates necessary bandwidth for pages with integrated youtube videos.  
Initiator: iframe  
Page source: line number 134-135  
Source: <https://www.youtube.com/embed/ynlsq7u2ds0?rel=0&showinfo=0>  
Data sent to: United States

Cookie name: YSC  
Provider: youtube.com  
Type: HTTP  
Expiry: session  
Used: weconnectrecovery.com  
Purpose and description: retains statistics on what videos a visitor has already seen  
Initiator: iframe  
Page source: line number 134-135  
Source: <https://www.youtube.com/embed/ynlsq7u2ds0?rel=0&showinfo=0>  
Data sent to: United States

**Unclassified Cookies** These help to optimize your experience with our website while you are using it, and helps us learn about where our visitors came from, and where they go.

Cookie name: Inbound\_referral\_site  
Provider: weconnectrecovery.com  
Type: HTTP  
Expiry: session  
Used: weconnectrecovery.com

Purpose and description: Unclassified

Initiator: script tag

Page source: line number 95

Source:

<http://www.weconnectrecovery.com/wp-ontent/plugins/landing-pages//shared/assets/js/frontend/analytics/inboundAnalytics.min.js>

Data sent to: United States

Cookie name: lead\_session

Provider: Weconnectrecovery.com

Type: HTTP

Expiry: session

Used: weconnectrecovery.com

Purpose and description: Unclassified

Initiator: script tag

Page source: line number 95

Source:

<http://www.weconnectrecovery.com/wp-ontent/plugins/landing-pages//shared/assets/js/frontend/analytics/inboundAnalytics.min.js>

Data sent to: United States

Cookie name: wp\_lead\_uid

Provider: Weconnectrecovery.com

Type: HTTP

Expiry: session

Used: weconnectrecovery.com

Purpose and description: Unclassified

Initiator: script tag

Page source: line number 95

Source:

<http://www.weconnectrecovery.com/wp-ontent/plugins/landing-pages//shared/assets/js/frontend/analytics/inboundAnalytics.min.js>

Data sent to: United States