

The Types of Information WEconnect Collects

On our App

Data WE collect	Why WE collect it	Who might share it and why
Name Email address Sobriety date Password	To verify your identity and to create your profile	Only the people or entities you have authorized to support you through the WEconnect App
Names Dates Locations of your recovery activities	To set up your routine, to create your calendar, to verify your adherence to your routines	Only the people or entities you have authorized to support you through the WEconnect App
The names and contact information of your selected connections	To allow connections through the application, and to enable notifications and SOS messaging	We never share this information with anyone.
Information you provide to us about your treatment plan	To better personalize our services, to enhance your experience with the application and to make our services easier to use	Limited information may be confirmed by your treatment center. No information you give us is shared with any third party

On our Website

Data WE collect	Why WE collect it	Who might share it and why
Log Data (IP address, the type of browser you use, your device ID, and operating system)	To better understand who is using our website and how we can improve it	Analytics companies such as Google Analytics

Advertising Data	To help us learn where to advertise our services more effectively on the web	Services such as Google Adwords and Doubleclick
Technical and Analytical Information	To learn about how people find and interact with our website	Analytics companies such as Google Analytics